



**DESIGN.
PRECISION.
FUNCTION.**



**GERMAN
DESIGN
AWARD
SPECIAL
2023**



RICHARTZ® BESTSELLER
EDITION JANUARY 2023



Quality
Fascination
Tradition
Individuality
Innovation
Design
Solinger Tradition
Qualität

The most attractive RICHARTZ® products for your best customers! In the tradition of the **City of Blades of Solingen**, Germany RICHARTZ® now produces products worldwide in the **fourth generation**, which make life easier and more enjoyable.

In addition to the most successful and promotional products of our company – which are distinguished by **German standards** and whose **creative quality has earned national and international important design awards** – this year we have presented very many special novelties with **excellent design, innovative functions** and many **possibilities for individualisation**.

Particularly impressive are our new multitools **STRUKTURA tool 25+** and **NEO tool 26+**, both of which have already won the **German Design Award Special 2023!**

And our new interpretations of the classic pocket-knife should not be overlooked: **STRUKTURA knife 15+** and **PROKNIFE 15+**.

A further highlight is **WORKPRO 11+**, a particularly robust pocket-knife with many useful functions.

Our successful kitchen sets are extended with two new high-quality sets: **BREAD cut and brunch** and **CHEF de cuisine**.

Last but not least, we offer with the **RICHARTZ® FLASCHENÖFFNER plus**, an **all-in-one solution bottle opener with a spectacular price/performance ratio**.

And the **karl family** also has some **new additions** to offer.

Let yourself be fascinated and inspire your customers with RICHARTZ® brand products.



Stefan Richartz

RICHARTZ[®], A BRAND OF THE CENTURY.



Which teddy bear did you hold in your arms, when you were growing up, and which clear glue stick did you use? Which grocery bag have you always had in your kitchen and which detergent in your in the washing machine? This is precisely about these big brands, from Aspirin to Zeiss.

The Brands of the Century impressively show what the great achievements of the German economy is capable of.

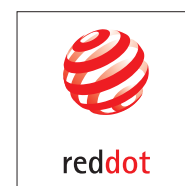
Somewhat proud and also aware of the significance, we are very pleased to be distinguished as the Brand of the Century in the selected circle of well-known and world-famous brands. This is a great incentive for us to continue to develop the brand in the future with much sensitivity and enthusiasm in the future.

DISTINGUISHED FIRST-RATE!

RICHARTZ[®] products advertise with lasting success!

About **85 national and international awards** speak for themselves and make every RICHARTZ[®] product an exceptional an **extraordinary advertising medium** for your company.

Functions – well thought-out, practical and precise – inspire. For the **high quality** of RICHARTZ[®] products – **distinguished as German Standard** – we guarantee with our name. The manifold **individualisation possibilities** for almost every product **guarantee your advertising success.**

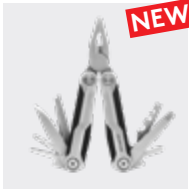


ADVERTISING MADE EASY! THE RICHARTZ BRAND PRODUCTS



RICHARTZ® MULTITOOLS AND POCKET KNIVES

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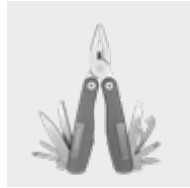
NEO tool 26+



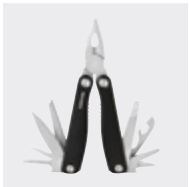
STRUKTURA tool 25+ and STRUKTURA knife 15+



PROOTOOL 20+ and PROKNIFE 15+



WORKER tool



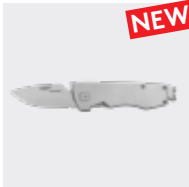
CRAFTER tool



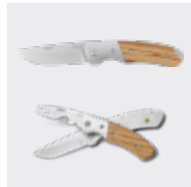
GRIP tool



GRIP tool pocket



WORKPRO 10+



LEO 200 olive and
LEO picknick olive



SAM 200 ebony and
SAM 200 olive

RICHARTZ KEY TOOLS®

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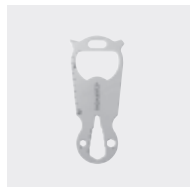
PREISSTELLUNG 2,20 – 2,80 €



KEY TOOL work



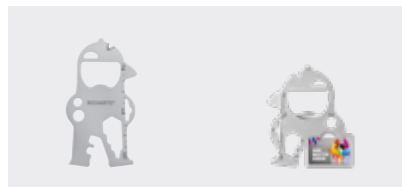
KEY TOOL 16+



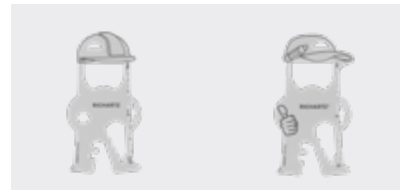
KEY TOOL shop



KEY TOOL cut



KEY TOOL bob and KEY TOOL bob junior



KEY TOOL bob work and KEY TOOL bob professional



KEY TOOL bob xxl

RICHARTZ® KEY ORGANIZER

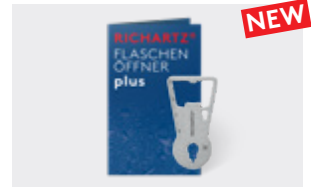
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RICHARTZ® BOTTLE OPENER

PAGE 50 – 53



KEY ORGANIZER



FLASCHENÖFFNER plus

RICHARTZ® TROLLEY KEYS

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EINKAUFSWAGENLÖSER heart and more



EINKAUFSWAGENLÖSER karl

RICHARTZ® GIFT SETS | KITCHEN SETS

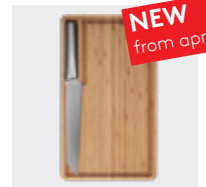
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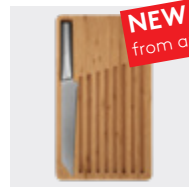
BEST FRIENDS
travel and work



BEST FRIENDS
bread and butter



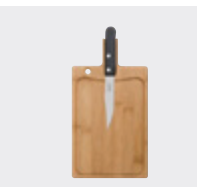
CHEF de cuisine



BREAD cut and brunch



FRÜHSTÜCK cut and eat



STEAK cut and chill

EXCELLENT.
PRECISE.
FUNCTIONAL.
THESE ARE OUR
RICHARTZ® MULTITOOLS

MULTITOOLS from RICHARTZ® are the right tool for every situation. Functions such as pliers, screwdriver, cap lifter and file make everyday life easier and a glass breaker with a bit adapter and bits are indispensable in the right situation. The RICHARTZ® MULTITOOLS make the everyday life of every user easier, no matter whether in business or private.

And best of all: with a strong branding on the tool and packaging, customers remember the advertising brand for a long time!

More information about our multitools can be found on our website richartz.com:



RICHARTZ®
MULTITOOLS



PROTOOL 20+

The RICHARTZ® Standard: Completely individual!

So that your customers receive an unmistakable branded sender, all RICHARTZ® MULTITOOLS can be adapted by an individual laser engraving and packaging to match any brand look.

In addition, there is the possibility that the grips can be printed in brilliant 4c for some models and thus colourfully recall brand messages or campaigns.

And if it has to be completely unusual, we can also offer you individual custom-made products on request – just contact us!



CRAFTER tool
Custom made

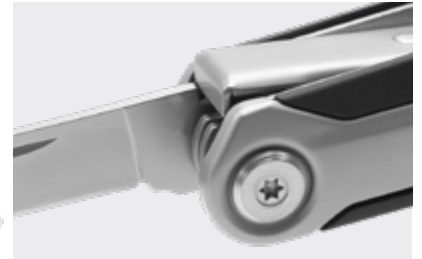


Many functions for every day



Professional glass breaker

NEO tool 26+



Easy locking of the fold-out functional parts



incl. belt pouch and 9-bit set

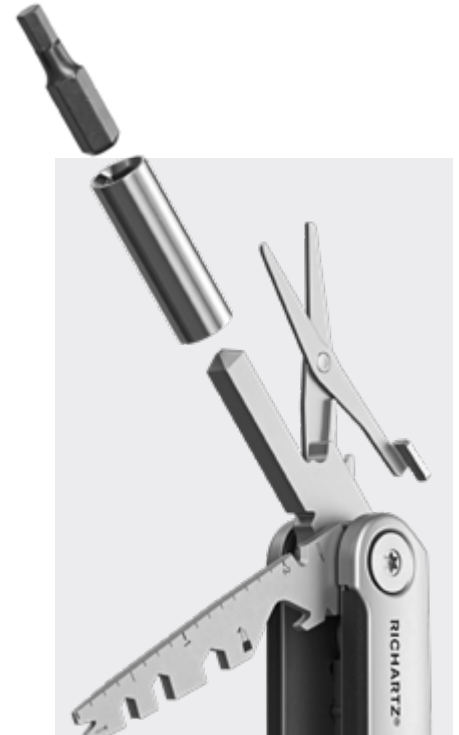
NEO tool 26+. The high-quality RICHARTZ® Multitool convinces with a modern, clear design and precise functions. The high-quality, perfectly finished matt blasted stainless steel in a mix of materials with synthetic grip zones make it the multifunctional tool for modern, demanding users. All fold-out functional parts of the multitool can be locked individually, which makes particularly safe and precise work possible.

The integrated lockable glass breaker is at the same time a bit adapter for 9 different bits.

Other well thought-out functions convince day after day.



**STRUKTURA
tool 25+**



Many functions for every day



Easy locking of the fold-out functional parts



**incl. belt pouch
and 9-bit set**

STRUKTURA tool 25+. The high-quality RICHARTZ® multitool sets the new standard in design, precision and function! The perfectly crafted stainless steel blades with the distinctive RICHARTZ® rubber knobs enclose a multitude of well thought-out functions, e.g. blade, scissors, screwdriver, 10-in-1 functional element, glass breaker with bit set and 9 bits. All fold-out parts of the multitool can be locked individually, which makes particularly safe and precise work possible.

And when the tool and bit set find their place in the in the high-quality belt pouch, you are ready for almost any situation.

STRUKTURA
knife 15+



STRUKTURA knife 15+. The compact multifunctional knife is a new interpretation of the classic pocket knife with excellent design, highest precision and sophisticated functions for everyday use!

Developed as a compact modern tool for every day, the STRUKTURA knife 15+ offers all the functions that are needed when you are on the move.

The perfectly crafted stainless steel blades with the RICHARTZ® rubber knobs enclose a multitude of well thought-out functions, such as the blade, the compact fold-in scissors, the 12-in-1 function element and much more.

All the fold-out functional parts of the pocket knife are easy to lock individually – for high safety at work and precise work.

*„THE CLASSIC
POCKET KNIFE
NEWLY THOUGHT
UP!“*



Innovative and precise functions

Easy locking



INDIVIDUALLY
PRINTED HANDLE
INLAYS FROM
250 PIECES!
INDIVIDUAL
PACKAGING FROM
100 PIECES!



Brilliant 4c print on handle inlays for convincing brand communication or colorful imagery



Easy locking

Bit adapter with 9 bits

incl. belt pouch
and 9-bit set



PROTOOL 20+. The high-quality RICHARTZ® multitool convinces with precision, professional functions and excellent design. The cast pliers with a wire cutter, the large blade and many other functions convince in daily use. Each fold-out functional part can be locked easily and precisely - this guarantees safety in every situation.

As a branded product with maximum customisability, the multitool can be supplied with a full-surface, scratch-resistant with a full-surface and scratch-resistant 4c print according to customer request. In combination with an individually designed packaging PROTOOL 20+ becomes the perfect brand messenger.

*„THE CLASSIC
POCKET KNIFE
NEWLY THOUGHT
UP!“*



PROKNIFE 15+

PROKNIFE 15+. Developed as a compact modern tool for everyday use, the multifunctional knife offers everything that is needed nowadays for on the go. All fold-out functional parts of the RICHARTZ® pocket-knife can be locked individually and can be unlocked again at the touch of a button, thus significantly increasing safety at work and precision.

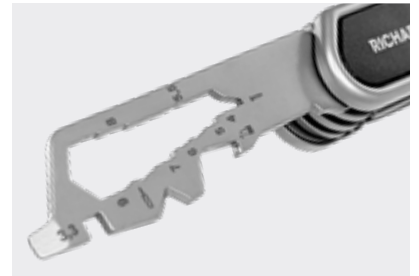
And also as a strong brand product with the greatest possible customisability PROKNIFE 15+ is also very special. From as little as 250 pieces, the handles can be customised in 4-colour, full-surface and scratch-resistant finish according to the customer's requirements and in combination with an individually designed packaging,



Brilliant 4c print on handle inlays for convincing brand communication or colorful imagery

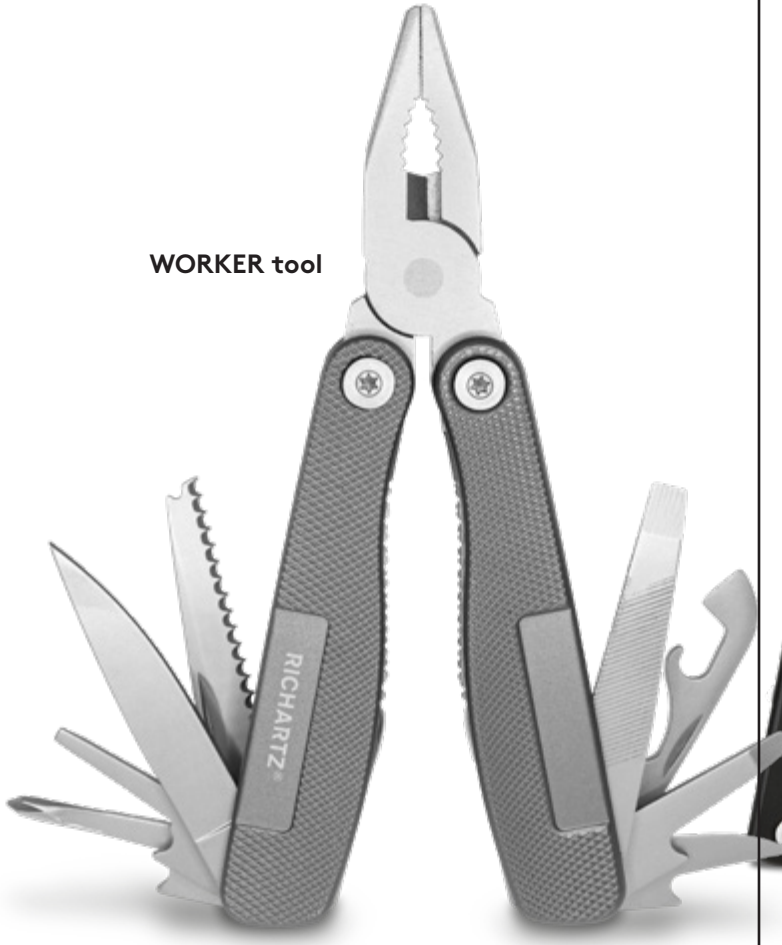


Easy locking



15 functions always at hand

WORKER tool



Every RICHARTZ® multitool is both an eye-catcher and an everyday helper at the same time. Perfectly crafted, the multitools are not only convincing due to their quality and functions, but also by the Safety-Lock*, which enables precise and safe working. The multitools are available with different handle grips, so that the right everyday companion can be found quickly for every taste and purpose. **WORKER tool** convinces with its finely structured aluminium handles, **CRAFTER tool** with its black anodised handle scales and **GRIP tool**



Cast pliers



Safety lock at the push of a button



CRAFTER tool

GRIP tool

GRIP tool pocket

and **GRIP tool pocket** with matt-blasted stainless-steel handles with textured grip zones for a secure hold. Each RICHARTZ® multitool finds its place in the matching belt pouch and can be supplied with an individual engraving from 1 piece and from 100 pieces with an individually designed packaging.

** except GRIP tool pocket*



incl. belt pouch

WORKPRO 11+. The exceptional working knife for the discerning user impresses with workmanship, particularly robust design and many useful functions, e.g. blade, cap lifter, tyre tread knife, chisel and more. The sturdy blade, which can be locked in place with the proven RICHARTZ® Framelock provides the necessary safety for every application and the belt clip made of stainless-steel keeps the knife easily on the belt or in the pocket.

The robust helper always at hand!



RICHARTZ® Framelock

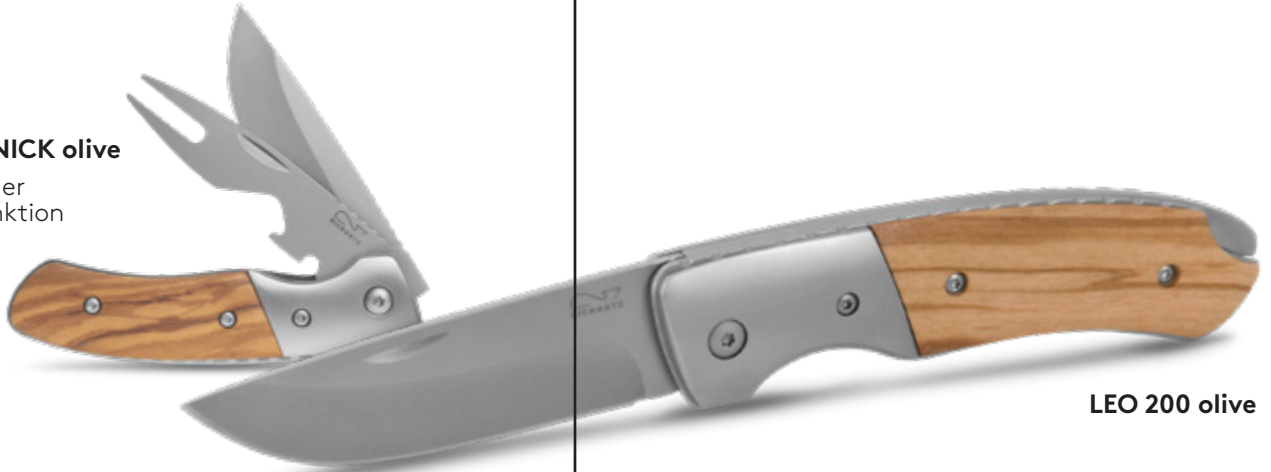
Solidly designed functions



11
functions

11 Funktionen: 1 blade | 2 cap lifter | 3 hexagonal socket (4) | 4 centimeter ruler | 5 tyre tread gauge | 6 cable puller | 7 nail puller | 8 pry bar

LEO PICKNICK olive
mit 2-teiliger
Besteckfunktion



LEO 200 olive



Wood engraving on olive wood handle

SAM 200 olive



SAM 200 olive und ebony. Naturally beautiful. The RICHARTZ® pocket knives with a large, very stable blade convince with the high-quality, perfectly hand-ground wooden handles and the precise function. Especially refined with a brand logo, the knife is a real eye-catcher. And for safety in daily use, the RICHARTZ® Safety-Lock blade lock as a backlock is a matter of course.

RICHARTZ® POCKET KNIFES

LEO 200 olive. High-quality. Attractive. Secure. The RICHARTZ® work knife with a large, stable blade and excellently designed stainless steel handles in combination with high-quality olive wood sets the new trend. The RICHARTZ® Safety-Lock blade as a backlock gives the necessary security in daily use.

SAM 200 ebony



Safety lock for safe working

sharp all-purpose blade

RICHARTZ KEY TOOLS® AUF EINEN BLICK



KEY TOOL work
from p. 30



KEY TOOL 16+
from p. 34



KEY TOOL shop
from p. 36



KEY TOOL cut
from p. 38



KEY TOOL bob
from p. 40



KEY TOOL bob junior
from p. 40



KEY TOOL bob work
from p. 42



KEY TOOL bob professional
from p. 42



KEY TOOL bob xxl
from p. 44



KEY TOOL PLUS snack
More information at
richartz.com/en/products



KEY TOOL PLUS cut
More information at
richartz.com/en/products



Overview of some awards for various RICHARTZ KEY TOOLS®

THE ORIGINAL RICHARTZ KEY TOOL®: An extraordinarily successful branded product – versatile, precise, innovative and regularly awarded with important design prizes.

The RICHARTZ KEY TOOL® range includes 11 products, each with its own **functional focus**: e.g. our classic, the RICHARTZ KEY TOOL® 16+, the **technically precise all-rounder**, RICHARTZ KEY TOOL® work with many special functions, such as tire tread gauge and radiator key and our KEY TOOL bob – the **friendly helper**.

Rounded off by the **communicative packaging**, **individual laser engraving** and available from a **minimum order of 250 pieces**, the original RICHARTZ KEY TOOLS® are well received by everyone.



Just say thank you!

As a brand product, the RICHARTZ KEY TOOL® is the perfect way to simply say thank you: for customer service, complaint management and, of course, for the company suggestion scheme. Best quality, precision and excellent design for smiles all over and lasting positive advertising effect!

The daily companion in digital everyday life!

Smartphones, digitalisation and big data - our world is becoming more and more digital. It's nice to see that our KEY TOOLS also work perfectly for the developer just around the corner!



Whether in a blue worker's overall, blue jeans or blue suit - KEY TOOL is always suitable!

Due to the timeless, multiple award-winning design of the original RICHARTZ KEY TOOLS, the applications are almost endless. Whether in the trade or at the conference table - a RICHARTZ KEY TOOL® is always welcome.



Precise, innovative and with a lasting impression!

RICHARTZ KEY TOOL® will accompany your target group in the long run and inspire them daily with its precise, useful functions and remain in their memory permanently.

For all-rounders, jack-of-all-trades and starters!

Are you looking for employees, apprentices or students? Then let KEY TOOL bob help you - for example. The little helper gives applicants a good feeling right from the start. Recruiting goes down better with KEY TOOL bob!



No ideas?

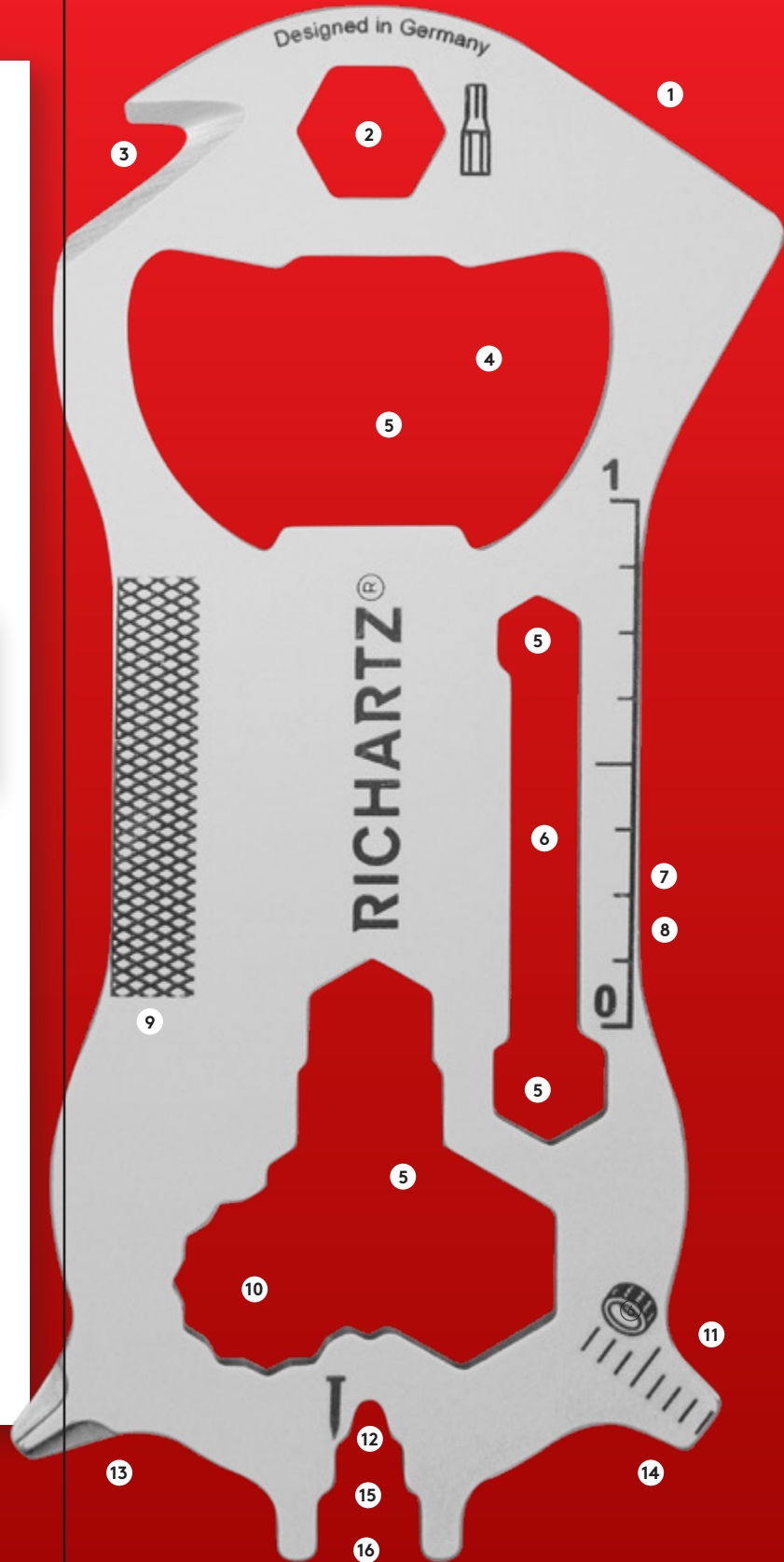
If you don't have any ideas or graphics, we will be happy to help you in an uncomplicated and direct way - e.g. through our freely available design templates. Give us a call - we will be happy to advise you!

THE SPECIALIST FOR EVERY DAY!

21 functions



KEY TOOL work. With the most functions among the original **RICHARTZ KEY TOOLS®**, the excellent **KEY TOOL work** is ready for any situation. The small, compact multifunctional tool is equipped with **21 useful functions**, including a radiator key, bit holder and package opener, and is made of high-quality, matt-finished stainless steel. This makes **KEY TOOL work** an **indispensable companion on your key ring!** The integrated special functions will not only please every handyman and do-it-yourselfer!



21 Funktionen: 1 paint can opener | 2 bit holder | 3 letter- & box-opener/cable stripper | 4 cap lifter | 5 hexagonal sockets (6) | 6 key ring slot | 7 ruler (reverse side) | 8 inch ruler | 9 nail file | 10 multi-tooth key | 11 tire tread knife | 12 nail drawer | 13 Phillips screwdriver | 14 flat-tip screwdriver | 15 spoke key | 16 radiator key

letter- & box-opener /
cable stripper



**BEST
PRICE/
FEATURES
RATIO**

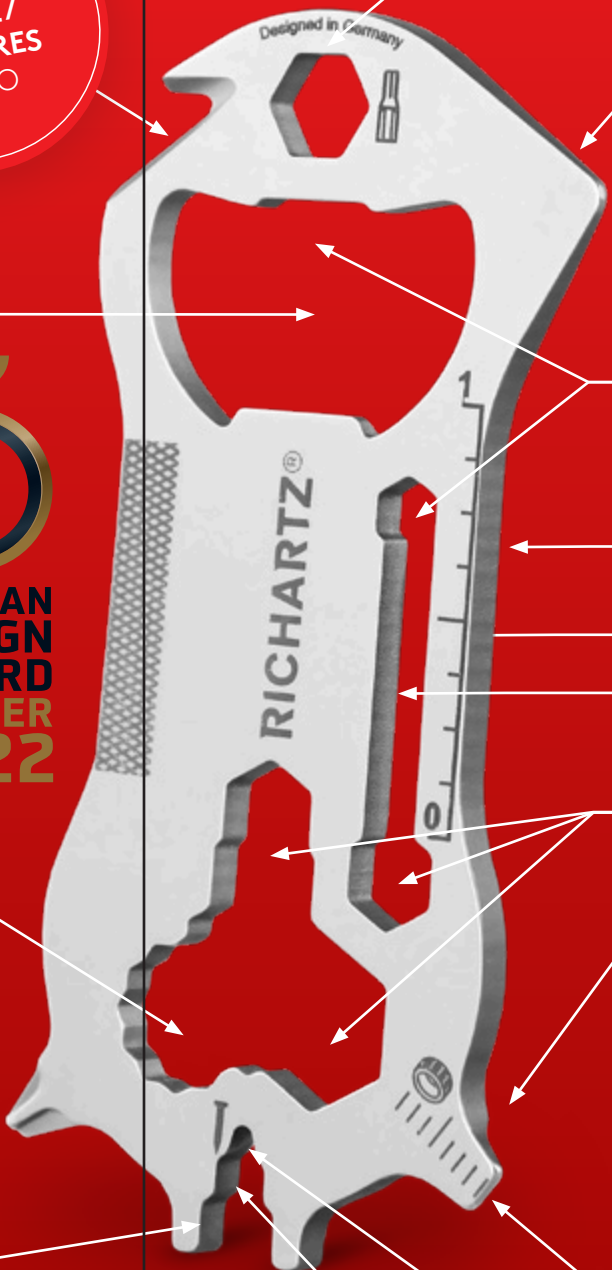
bit holder



paint can opener



cap lifter



hexagonal sockets (2)

inch ruler

centimeter ruler
(reverse side)

key ring slot

hexagonal sockets (5)

tire tread knife



multi-tooth key



Phillips screwdriver



flat-tip screwdriver

radiator key



nail drawer

spoke key

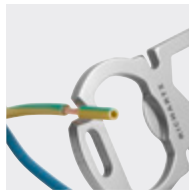
YOUR KEY TOOL TO SUCCESS.



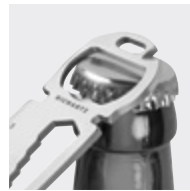
KEY TOOL 16+. The small and compact multifunctional tool by RICHARTZ® made of high quality matt finished stainless steel is an indispensable companion and fits every key ring. 16 functions on the smallest space satisfy nearly every need.



2 spoke keys



cable stripper



cap lifter



7 hexagonal sockets



3 screwdrivers



standard packaging

16 functions: 1 cable stripper | 2 cap lifter | 3 spoke keys (2) | 4 large flat-tip screwdriver | 5 centimeter ruler | 6 hexagonal sockets (7) | 7 nail drawer | 8 Phillips screwdriver | 9 small flat-tip screwdriver

THE ALL- ROUNDER FOR SHOP 'N GO.



14 functions

KEY TOOL shop. The small and compact multifunctional tool by RICHARTZ® with integrated trolley key made of high quality matt finished stainless steel is an indispensable companion and fits every key ring. 14 functions on the smallest space satisfy nearly every need.



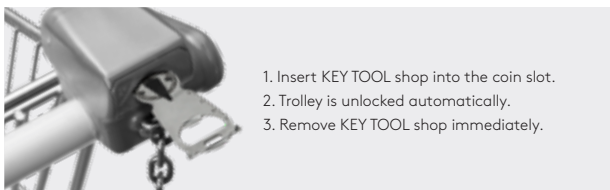
6 hexagonal sockets



centimeter and inch ruler



standard packaging



1. Insert KEY TOOL shop into the coin slot.
2. Trolley is unlocked automatically.
3. Remove KEY TOOL shop immediately.



14 functions: 1 flat-tip screwdriver | 2 Phillips screwdriver | 3 cap lifter | 4 inch ruler | 5 centimeter ruler (reverse side) | 6 nail drawer | 7 hexagonal sockets (6) | 8 trolley key

THE EXTRA SHARP ALL-ROUNDER



KEY TOOL cut. The small, compact multifunctional tool by RICHARTZ with the professional replaceable parcel cutter and letter opener (one replacement blade is included) is made of high quality matt finished stainless steel. 14 functions on the smallest space satisfy nearly every need.



standard packaging



parcel opener



cap lifter



replaceable blade



packing tape cutter



14 functions: 1 flat-tip screwdriver | 2 spoke key | 3 key ring eyelet | 4 hexagonal socket + spoke key | 5 Phillips screwdriver | 6 cap lifter | 7 inch ruler (reverse side) | 8 centimeter ruler | 9 nail drawer | 10 multi-tooth key | 11 hexagonal sockets (2) | 12 replaceable parcel- and letter opener

YOUR HELPER WITH PASSION

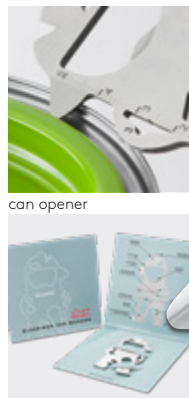
17 functions

KEY TOOL bob. The small, likeable multifunction tool is made of high-quality, matt-finished stainless steel and fits on any bunch of keys! This is due to the sympathetic shape original RICHARTZ KEY TOOL® the perfect representative for every company and every brand. With its 17 functions in the smallest of spaces, bob will quickly become your new best friend on your keys ring!

ON REQUEST
WITH
BRILLIANT
DOMING!



also available as RICHARTZ KEY TOOL® bob junior



17 functions: 1 flat-tip screwdriver | 2 cable stripper | 3 can opener | 4 cap lifter | 5 centimeter ruler (reverse side) | 6 inch ruler | 7 multi-tooth keys (3) | 8 hexagonal socket (3) | 9 spoke keys (2) | 10 Phillips screwdriver | 11 nail drawer | 12 key ring eyelet

THE PROFESSIONAL IN CONSTRUCTION!

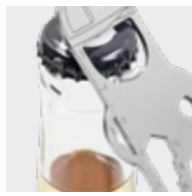
15 functions

KEY TOOL bob work. The small, compact multifunctional tool with a construction worker look is made of high-quality, matt-finished stainless steel and fits on every bunch of keys! The compact multifunctional tool is a real ambassador for the construction industry thanks to its friendly look. With its 15 functions in the smallest of spaces, bob work will quickly become your new best friend on your key ring!

THE PROFESSIONAL FOR EVERY JOB!



14 functions



also available as RICHARTZ KEY TOOL® bob professional

standard packaging

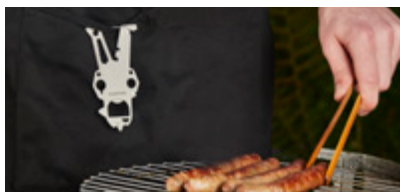


- 15 functions:** 1 key ring eyelet | 2 flat-tip screwdriver | 3 cap lifter | 4 bit holder | 5 multi-tooth key | 6 hexagonal socket (3) | 7 inch ruler (reverse side) | 8 ruler | 9 spoke keys (2) | 10 Phillips screwdriver | 11 nail drawer | 12 flat-tip screwdriver

THE FRIENDLY HELPER FOR AT HOME

25 functions

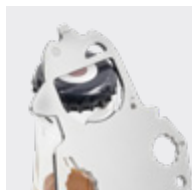
KEY TOOL bob xxl. The new KEY TOOL in large format. Each function is larger and particularly "handy" – perfectly suited for the barbecue party or the kitchen in your own four walls. The friendly appearance of the extra-large KEY TOOL is a joy to use and is guaranteed to catch the eye of guests, friends and acquaintances. It's so easy for brands to make new friends!



carabiner



standard packaging



cap lifter



paint can opener



grill scraper



**BRAND NEW
IN XXL!**
perfect for party,
BBQ and kitchen!

17 Funktionen: 1 flat-tip screwdriver | 2 grill scraper (2) | 3 key ring eyelet | 4 tire tread knife | 5 point can opener | 6 cable stripper | 7 multi-tooth key (2) | 8 nail drawer | 9 hexagonal socket (6) | 10 ruler | 11 inch ruler (reverse side) | 12 spoke key (2) | 13 letter-, box-opener/cable stripper | 14 flat-tip screwdriver | 15 carabiner | 16 bit holder | 17 Phillips screwdriver

FUNCTION AND ORGANISATION ON THE KEY RING!

THESE ARE OUR KEY ORGANIZERS

Extremely compact and versatile organisational talents – these are the **RICHARTZ® KEY ORGANIZERS!** Precision-made from high quality matt blasted stainless steel the KEY ORGANIZER offers **many useful functions**, e.g. shopping trolley release, cap lifter and much more.

Particularly interesting are the carabiners, which can be used **to organise various bunches of keys** – from house keys to office keys and car keys. Everything has its place and **can be exchanged at will.**

The compact KEY ORGANIZER modern-1 and -2 and the robust KEY ORGANIZER classic-1 and -2 offer the right product for every taste and every target group.

Visit our website richartz.com for more information and details!



RICHARTZ® KEY ORGANIZER



KEY ORGANIZER classic-1

Show who you are!

The distinctive tool functions of the KEY ORGANIZER classic show a direct understanding of technology, precision and manufacturing. And with the right idea, you can convey this quite simply to your target group!



KEY ORGANIZER modern-1

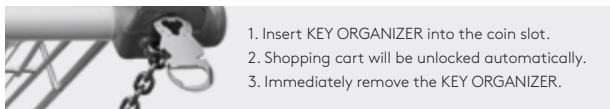
Communicate your advantages!

As a branded product, the RICHARTZ® KEY ORGANIZER are modern and perfect for communicating your your brand and company advantages: As an insurer, who reacts quickly, simply and versatilely or also for other services. Best quality, precision and excellent design create a lasting positive advertising impact!



KEY ORGANIZER classic-1. Solid, robust and full of useful functions! An all-rounder that impresses with a cap lifter strikingly worked into the metal, a trolley key with integrated multi- and hexagonal keys and many other useful functions. And the easy-open carabiner helps organize keys with ease. Day after day!

RICHARTZ® KEY ORGANIZER - functions and organisation on your key ring.



1. Insert KEY ORGANIZER into the coin slot.
2. Shopping cart will be unlocked automatically.
3. Immediately remove the KEY ORGANIZER.

trolley key



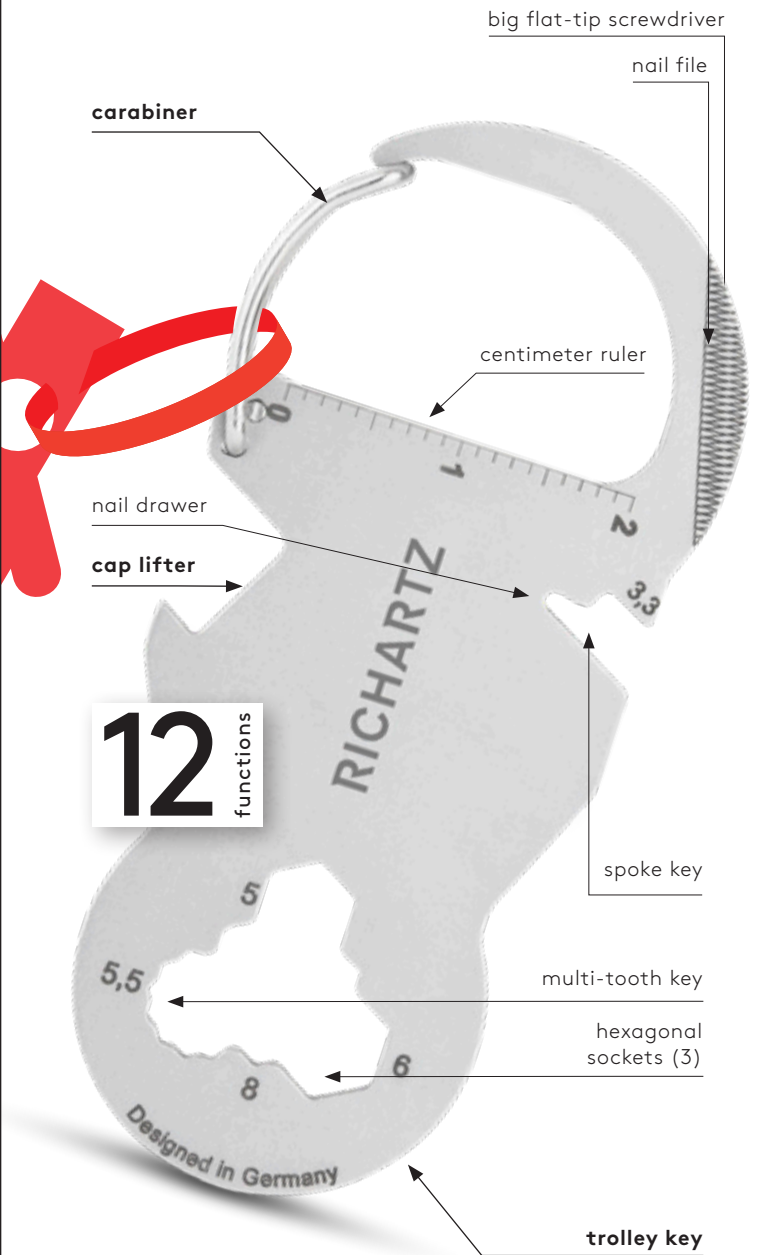
hexagonal socket



cap lifter



standard packaging



MORE MODELS ON RICHARTZ.COM!



KEY ORGANIZER
classic-2



KEY ORGANIZER
modern-1



KEY ORGANIZER
modern-2



RICHARTZ®

FLASCHEN ÖFFNER

plus

The promotional item for every day!

Ultra-flat, handy and with an outstanding design, that is the new RICHARTZ® FLASCHENÖFFNER plus. Thanks to its handy shape, it fits easily on any key ring and with its 8 functions it is always at hand. With an individual engraving and individually designed packaging, the new RICHARTZ® FLASCHENÖFFNER plus is the perfect brand message for every occasion and every industry!

The perfect companion!



Whether at the beach, on the road or at the party next door, the new FLASCHENÖFFNER plus is always there with you!

UNSER ANGEBOT:



RICHARTZ®
FLASCHENÖFFNER plus



individual laser engraving
(e.g. customer logo)



individual packaging

RICHARTZ® FLASCHENÖFFNER plus. The new bottle opener from RICHARTZ® impresses with its ultra-flat, handy shape and therefore fits any key ring.

Its perfectly designed bottle opener easily loosens any crown cork, and with the useful trolley key and 6 other functions, it will quickly become an indispensable companion for every day.

FLASCHENÖFFNER from RICHARTZ®: So practical and always there with you!



Always the right look!

Whether in standard packaging or completely individual, the multi-functional bottle opener from RICHARTZ® always cuts a fine figure. Thanks to the great individualisation options, the product and packaging can be designed completely in the brand or campaign look.

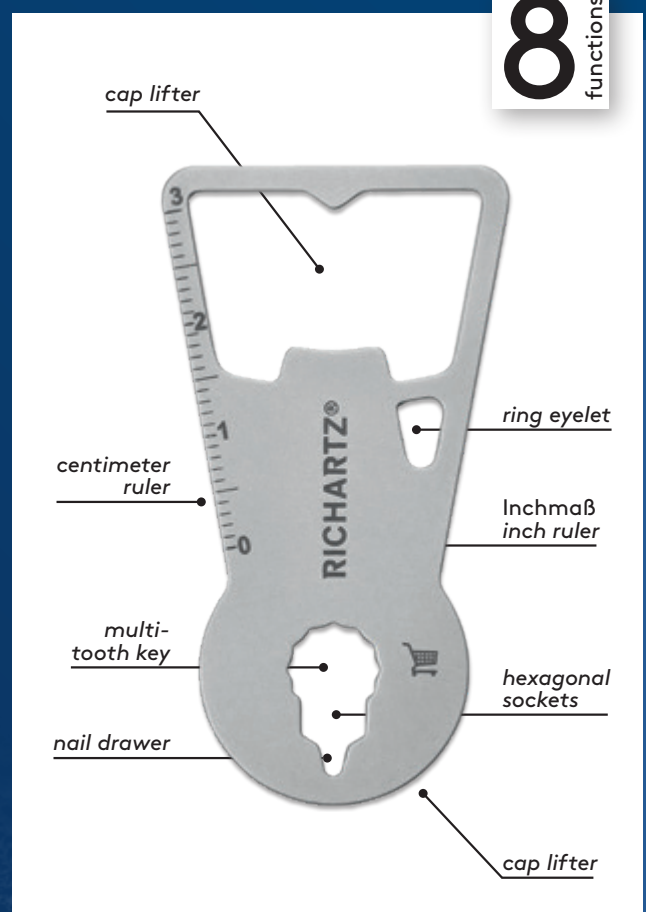
This makes the RICHARTZ® FLASCHENÖFFNER plus a simple corporate messenger for the company, which promotes long-lasting positive advertising!

YOUR ADVANTAGE!

Complete offer for FLASCHENÖFFNER plus incl. individual engraving and packaging

RICHARTZ® FLASCHEN ÖFFNER plus

8 functions



RICHARTZ®

EINKAUFS WAGEN LÖSER

The giveaway with design promise!

The shapely RICHARTZ® EINKAUFSWAGENLÖSER convince by their exceptionally flat and handy form and therefore fit perfectly onto any key ring. Through the combination of trolley key and bottle opener, as well as other useful functions, the trolley key quickly becomes an indispensable companion. RICHARTZ® EINKAUFSWAGENLÖSER: Unique. Pure. Likeable.

OUR OFFER:



One RICHARTZ®
EINKAUFSWAGENLÖSER



Individual laser engraving
(e.g. customer logo)



Individual packaging

This is how it works!

- 1** **Inserting:** Slide the RICHARTZ® EINKAUFSWAGENLÖSER into the coin slot of the shopping trolley.
- 2** **Unlocking:** The security chain is released directly and the shopping trolley can be used.
- 3** **Pulling out:** After the chain lock has been released, the trolley key can be pulled out of the coin slot again.

FUNCTIONAL OVERVIEW

(using the example of EINKAUFSWAGENLÖSER karl flowers)



8
functions

Exceptionally **individual, communicative and functional**. Every single one of the sympathetic karls is the godfather for an occupational field, an industry or a sympathetic gesture and thus helps you to get **the right advertising messages** to your customers.

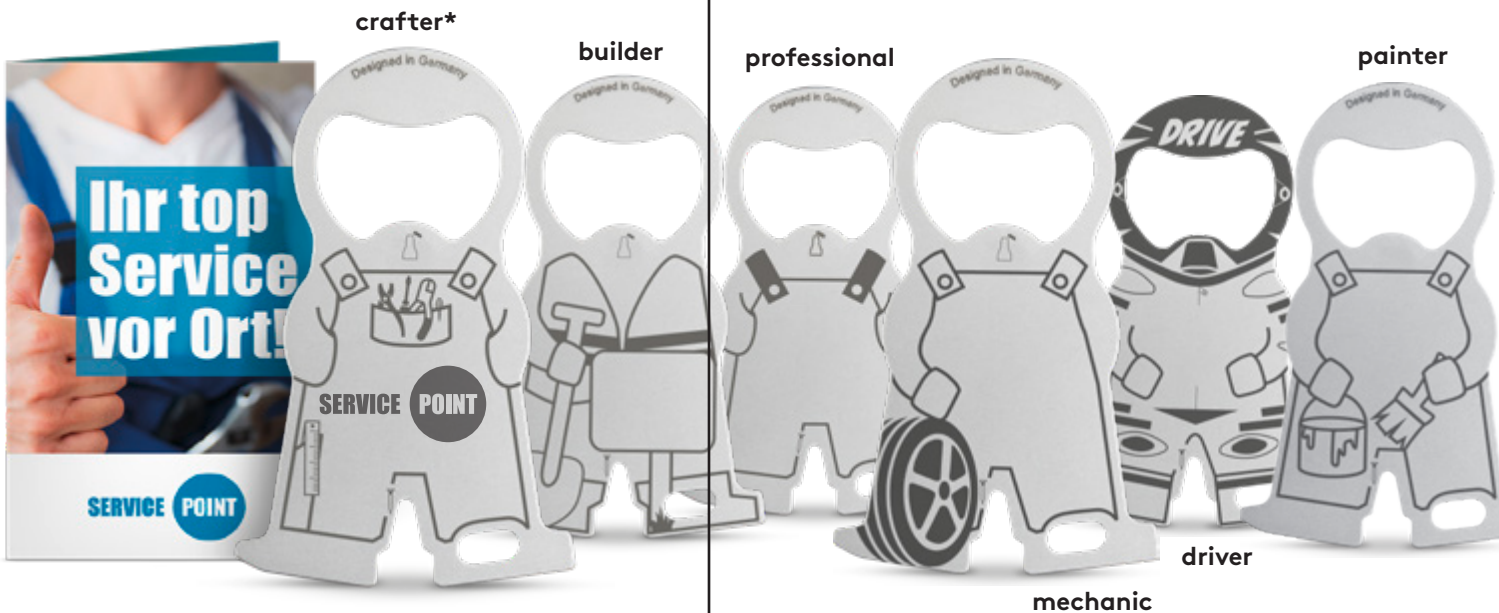
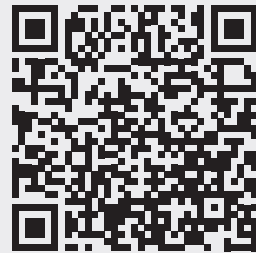
Each motif is available from a minimum quantity of 500 pieces always including individually designed packaging and and logo engraving.

Simple and individual advertising for every industry and every occasion!

As our karls are constantly growing, you can find an overview of all the **all models in the overview** via the QR code or at richartz.com.

RICHARTZ®

EINKAUFS WAGEN LÖSER karl



Construction workers, maintenance service, mechanics, outfitter, home and craftsmen or painter:

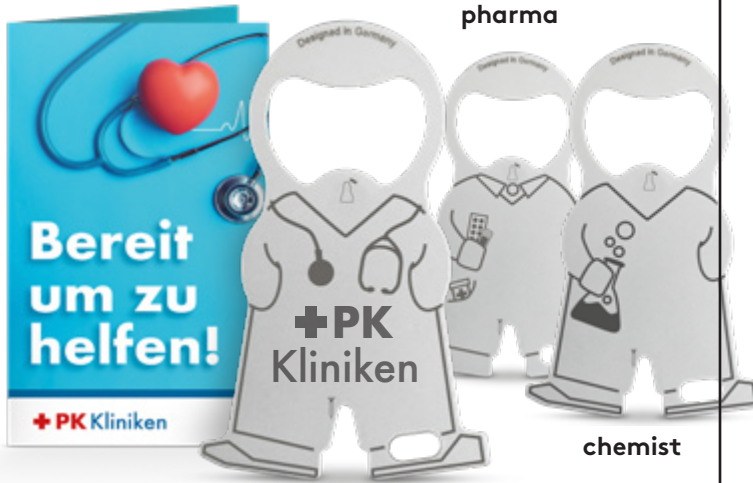
Stay in mind with your services!

From doctors to hospital staff and pharmacists.

The everyday heroes - karl medicine and pharma - are representative of an entire industry and advertise in a friendly and long-lasting way!

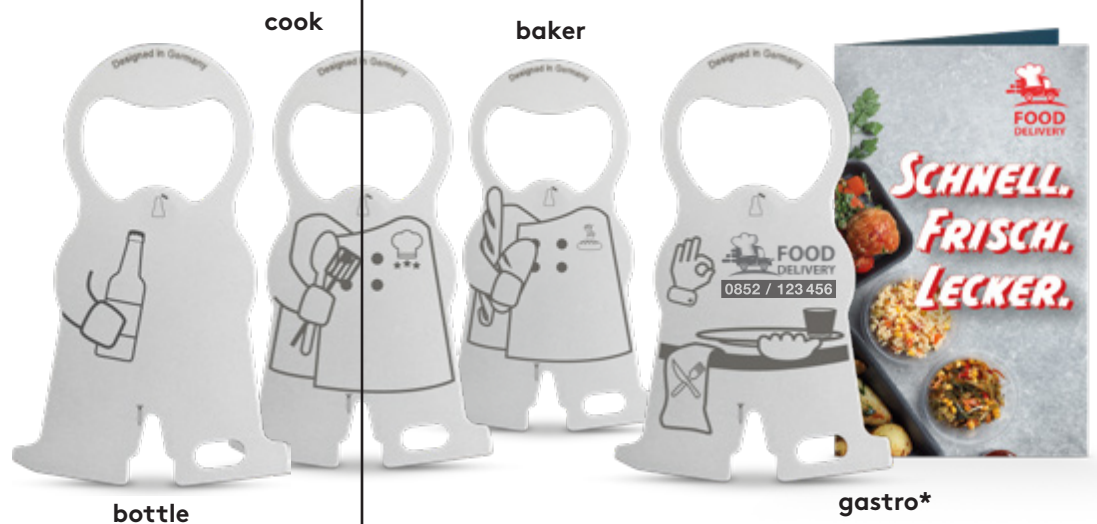
Off to new worlds!

Karl hero and space bring brand messages into new spheres!



**Best cook? Tastiest bread?
Great brewery! Or fastest
delivery service?**

Then let your customers know
and be remembered with your
skills for a long time!



**Whether leisure,
hobby, business
or club – always
find the right look.**
Likeable and with
many functions for
everyday life!

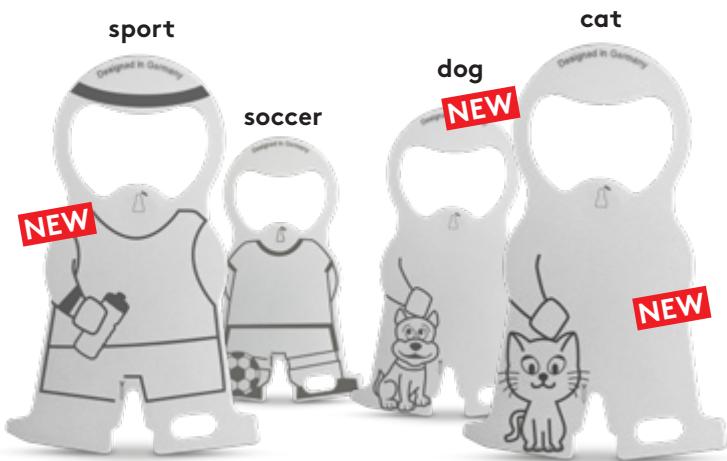
**EINKAUFWS
WAGEN
LÖSER**

Anniversary, festivity or the small gift!

Karl luck, flowers and champ congratulate in a friendly way and remain in your memory permanently!



From gardening to farming – two deputies for everyone with a green thumb!



Our favorite hobbies: fitness, football and the animal friends!

Show what your heart is about – day after day!

Delivery service, removal company, retail, food taxi, IT technician and EDP specialist!

Let customers know who you are!



Volunteer fire brigade, police, security and guarding companies!

Show presence and stay present with karl police, security and firefighter. Be well remembered!

BEST FRIENDS

travel and work

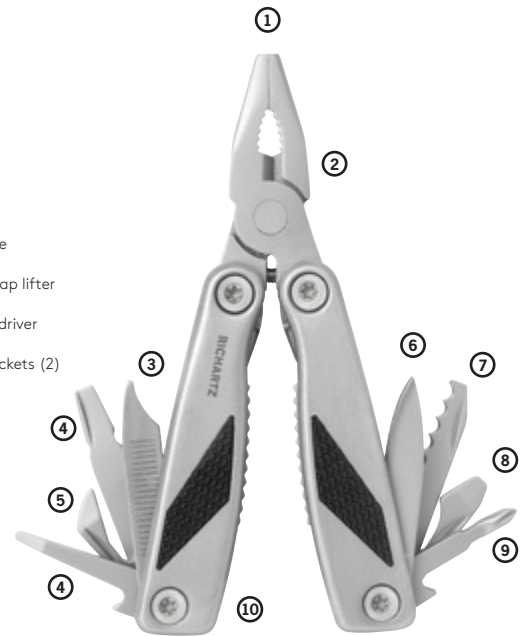


BEST FRIENDS travel and work. Two products which convince anytime and anywhere. GRIP tool pocket, the practical small multifunctional tool which fits every pocket, and KEY TOOL 16+, as small as a key with 16 functions for the key ring, are so small but still up to any task. The superior workmanship of matt finished stainless steel is impressing. A set which gives pleasure every day.

RICHARTZ® GIFT SETS

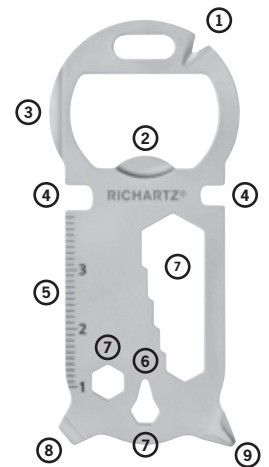
GRIP tool pocket

- ① cast pliers
- ② wire cutter
- ③ file
- ④ screwdriver
- ⑤ can opener
- ⑥ blade
- ⑦ serrated blade
- ⑧ screwdriver/cap lifter
- ⑨ Phillips screwdriver
- ⑩ hexagonal sockets (2)



KEY TOOL 16+

- ① cable stripper
- ② cap lifter
- ③ large flat-tip screwdriver
- ④ spoke keys (2)
- ⑤ centimeter ruler
- ⑥ nail drawer
- ⑦ hexagonal sockets (7)
- ⑧ small flat-tip screwdriver
- ⑨ Phillips screwdriver



MORE SETS ON RICHARTZ.COM!



BEST FRIENDS
pocket tools

BEST FRIENDS
professional tools



**INDIVIDUALLY
DESIGNED
SLIPCASE FROM
100 PIECES!**

BEST FRIENDS
bread and butter

Die zwei hochwertigen RICHARTZ Messer mit handgefertigten Griffen aus feinem Olivenholz – jeder Griff ist ein Unikat – und Edelstahlklingen mit präzisiertem Wellenschnitt, machen das Schneiden von Brot, Obst, Gemüse und vielem mehr zu einem besonderen Vergnügen.

These two high-quality knives by RICHARTZ with handmade handles made of fine olive wood – each handle is unique – and stainless steel blades with serrated edge makes cutting bread, vegetables, fruits and much more a pure delight.



handmade handles made of fine olive wood



stainless steel riveting



serrated edge



wide stainless steel blade



cuts meat, bread, vegetables, e.g.

BEST FRIENDS bread and butter. These two high-quality knives by RICHARTZ® with handmade handles made of fine olive wood – each handle is unique – and stainless steel blades with serrated edge make cutting bread, vegetables, fruits and much more a pure delight. A set which gives pleasure every day.

AVAILABLE
FROM
APRIL 2023

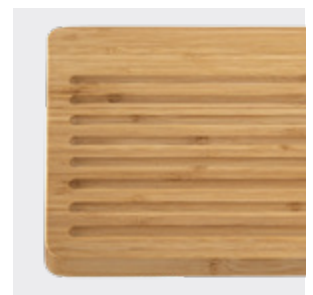


STANDARD PACKAGING
BREAD cut and brunch

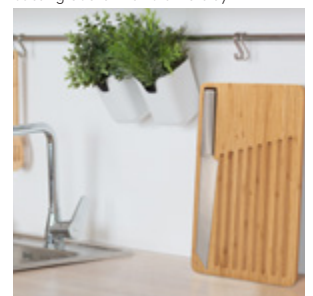
BREAD cut and brunch. The practical kitchen set BREAD cut and brunch from RICHARTZ® combines the high-quality RICHARTZ® bread knife with a wooden chopping board. With its precise serrated edge, RICHARTZ® BREAD cuts baked goods of all kinds with ease, from baguettes to loaves of bread, and the crumb catcher on the cutting board keeps the workplace in the kitchen clean and tidy at all times. For storage, the bread knife finds its place in the recessed grip of the cutting board, in which it is held magnetically. A perfect combination for every kitchen.



high-quality serrated bread knife



cutting board with crumb tray



decorative in every kitchen

AVAILABLE
FROM
APRIL 2023

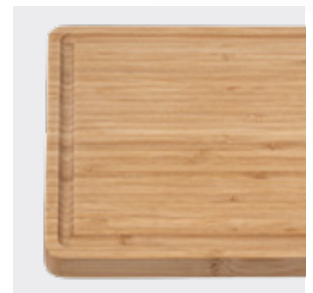


STANDARDVERPACKUNG
CHEF de cuisine

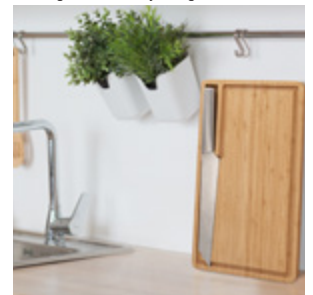
CHEF de cuisine. The practical kitchen set combines the high-quality RICHARTZ® chef's knife with a wooden chopping board. The RICHARTZ® CHEF is an absolute all-rounder in the kitchen. Made of high-quality stainless steel, it reliably cuts vegetables, fruit, fish, meat and much more. The very solid cutting board with the all-round juice groove is the perfect base for clean work. And for storage, the chef's knife finds its place in the recessed grip of the cutting board, in which it is held magnetically. A perfect combination for every kitchen.



high-quality chef's knife



cutting board with juice groove



decorative in every kitchen

FRÜHSTÜCK cut and eat. The high-quality stainless steel blade of the RICHARTZ® knife with the well-known serrated edge makes cutting the breakfast roll, the tomato and much more child's play. In combination with the practical wooden chopping board and a magnetic knife holder, it is simply exceptional and particularly practical!



Practical in every kitchen.
Hook and decoration not included.

STEAK cut and chill. STEAK cut and chill combines the sharp RICHARTZ® steak knife with a practical wooden chopping board. The all-round juice groove makes working particularly easy. The steak knife is held perfectly in the hollow of the wooden board by a magnet. Exceptional and practical.

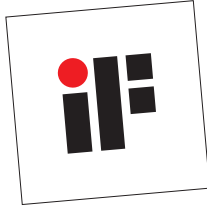
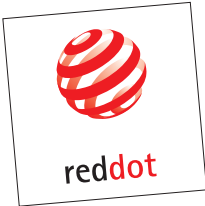


Practical in every kitchen. Hook and decoration not included.



MORE MODELS ON
RICHARTZ.COM!





national und international awards for RICHARTZ®



RICHARTZ
THE ORIGINAL
SINCE 1900